

Rachel Rose Keller

WEBSITE

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PHONE

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SKILLS

- Copywriting
- Technical Writing
- Copy Editing
- Social Media Management
- Satire & Humor Writing
- Sketch Comedy Writing
- Creative Writing
- Video Directing
- Video Producing
- Script Coverage

Programs

- Final Draft
- Microsoft Suite
- Google Suite
- GoHighLevel
- Canva
- Slack
- Dropbox
- WriterDuet
- Active Campaign
- ClickFunnels
- Stripe

AWARDS & HONORS

- 2021 Chair's Award in Dramatic Writing, BFA
- 2024 Finalist, RespectAbility Entertainment Fellowship
- St. Nell's Humor Writing Resident, September 2022

WORK EXPERIENCE

May 2022– Present
GOLD Comedy • Comedy Writing Teacher/Sketch Writer • New York, NY
Comedy Collective for Women & Non-Binary Comedians

- Design and teach satire and humor courses to adult students with focus on idea generation, outlining, heightening, writing, and feedback in a workshop/lecture hybrid class format.
- Write, direct, and produce filmed comedy sketches for digital teams.

November 2024– Present
The Onion • Features Contributor • Freelance
Satire Publication Parodying Newspapers

- Write tri-weekly satirical jokes for the popular *American Voices* section read by millions of followers online and in print.

December 2021– Present
Reductress • Headline Contributor • Freelance
Satire Publication Parodying Women's Magazines

- Write satirical headlines biweekly for over one million followers.

March 2023– April 2025
Scott Dikers (How to Write Funny) • Executive Assistant
Co-founder of The Onion and popular How to Write Funny books and courses

- Write copy for mass-campaigns and other online promotions.
- Manage every aspect of business and all day-to-day administrative duties, including writing customer support emails, scheduling, sending invoices, and remediating failed customer payments.

November 2021– January 2024
Coverfly • Script Analyst • Freelance
Largest Screenplay Hosting Website

- Read and score screenplays for features, pilots, and shorts.
- Recommend improvements for further screenplay development.

March 2022– December 2022
Off Topic Games • Creative Copywriter • Freelance
Popular Board and Card Game Company

- Write all copy for the company including promotional materials, creative copy for various popular games, rule sheets, and taglines.
- Copyedit all materials released to public.

EDUCATION

Tisch School of the Arts at New York University • New York, NY
BFA in Dramatic Writing with concentration in Television
Minor in the Business of Entertainment, Media, and Technology
Magna Cum Laude, Graduated: Summer 2021

The Upright Citizens Brigade • New York, NY
Advanced Level Sketch & Improvisation, 2016-2019

SELECTED PUBLICATIONS

McSweeney's • National Lampoon • The Hollywood Assistant